

14th International
Gold
ECONOMIC FORUM

Re-shaping India's Gold Economy Towards Atmanirbhar Bharat

November 17, 2022 • Hotel Shangri-La, New Delhi



Shri Pankaj Chowdhary*
Hon'ble Minister of State for Finance
Government of India

Presidium Partner



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*Invited

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

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INTRODUCTION

Gold is an integral part of Indian society and a foundation of wealth and savings in our country. India accounts for nearly one-third of the total world demand for Gold. Gems and Jewellery sector plays a significant role in Indian economy, which is contributing about 15 percent to India's total merchandise exports and employing over 4.64 million people. India's gems and jewellery exports reached US\$ 39.14 billion in 2021-22, a 54.13% rise from the previous year. India is deemed to be the hub of the global jewellery market because of its low costs and availability of high-skilled labour.

At about 24,000 tonnes, Indian households hold the largest stock of gold in the world. The country has one of the highest saving rates in the world, estimated at around 30% of total income, of which about 10% is invested in gold. The Government recognizes that development of gold industry is an essential in upgrading India's financial industry. Therefore, the Government has launched the Gold Monetisation Scheme and Sovereign Gold Bond Scheme & implemented hallmarking scheme to protect the consumer in purchasing gold jewellery of requisite purity, develop export competitiveness and make India a leading market for gold jewellery in the world.

However, Gold imports, which have a bearing on the country's current account deficit (CAD), rose by 22.58 per cent to USD 34.6 billion during 2020-21 due to increased domestic demand. Therefore, in the light of changing consumer preferences and res-setting globalization, there is need for next phase of reforms towards Atmanirbhar Bharat and making India a market maker in gold economy. In order to discuss these aspects further, **ASSOCHAM is organizing '14th International Gold Economic Forum' at 10:00 a.m. on November 17, 2022 at Hotel Shangri-La in New Delhi.** There will be a large participation by the stakeholders including the Government, Reserve Bank of India, Bullion Banks, Bullion Industry, Commodity Exchanges, Mining and Refining, Technology Providers and Investors, etc.





KEY ISSUES FOR DISCUSSION

- ⊙ Channelizing Gold in Financial System for Lowering CAD: Future Direction
- ⊙ SRO For Global Benchmarking: Opportunities, Challenges and the Way Forward
- ⊙ Digital Gold: Creating Right Governance and Enabling Infrastructure
- ⊙ Mining, Refining & Recycling: The Changing Landscape
- ⊙ India A Market Maker in Global Gold Economy: Creating a Vibrant Bullion Industry
- ⊙ Gold Market – Regulatory Issues and Future Policy Direction
- ⊙ Gold based financial products – creating standard products
- ⊙ Digital Gold and Gold Recycling Policy
- ⊙ Gold Dore & Refining – issues & prospects
- ⊙ Role of Gold Exchanges – Future direction
- ⊙ Aggregation of gold App and transparency
- ⊙ India's Emergence as Global Hub for Gold Trading
- ⊙ Customer Interface – creating an innovation centre to bring consumer Bank
- ⊙ Role of Banks and nominated agencies in Bullion
- ⊙ Monetizing of gold, replicating returns of gold.
- ⊙ Bullion Derivatives – New Products & market opportunities.
- ⊙ Gold – Mine Production/Refining trends and Outlook.
- ⊙ International perspective on gold ETFs.
- ⊙ Role of NBFCs in Gold Loans

PARTICIPANTS PROFILE

- ★ Policy Makers
- ★ Government Officials
- ★ Economists & Expert on Gold Economy
- ★ Commodity Exchanges
- ★ Exporters and Importers
- ★ Bullion & Jewellers Associations
- ★ Jewellers, Bullion Traders & Jewellery Manufacturers
- ★ Gold loan Companies, Banks & FIIs
- ★ Distribution & Broking Houses
- ★ Commodity Analysts and Advisors
- ★ Hedge Fund Managers & Market Intermediaries
- ★ Gems and Jewellery Companies
- ★ Research & Consulting Firms
- ★ Mining, Refining & Recycling Companies
- ★ Clearing and Settlement Agencies

INVITED EMINENT SPEAKERS FROM

- ❖ Ministry of Finance, Govt. of India
- ❖ Ministry of Commerce and Industry
- ❖ Ministry of Consumer Affairs, Govt. of India
- ❖ Niti Aayog
- ❖ Securities & Exchange Board of India (SEBI)
- ❖ Reserve Bank of India (RBI)
- ❖ Bureau of Indian Standards (BIS)
- ❖ World Gold Council (WGC)
- ❖ PSUs Trading Companies and Corporate
- ❖ Gems & jewellery Industry
- ❖ International & National Commodity Exchanges
- ❖ Indian Council for Research on International Economic Relations (ICRIER)
- ❖ Gold Loan Companies, Banks & FIIs
- ❖ Bullion Associations
- ❖ Rating Agencies
- ❖ Research and consulting firms
- ❖ Gold Exporting & Importing Firms
- ❖ New Innovative Technology Providers



SPONSORSHIP OPPORTUNITIES

The Conference provides an excellent opportunity for organizations/companies to promote their product & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

Forum Partner - Rs. 30 Lakhs

- **Status of 'Forum Partner'** and the Partner's name and logo will be prominently displayed at the Conference venue.
- **Speaker Slot** to a company representative in **Inaugural session & Technical session.**
- Design & Structure of the agenda in consultation with '**Forum Partner**'.
- Invite speakers in consultation with '**Forum Partner**'.
- Release of knowledge paper at the 14th International Gold Economic Forum.
- Branding of Logo in ASSOCHAM event Webpage.
- One full-page Advertisement (Colour) in Back Cover of the Souvenir to be released at the 14th International Gold Economic Forum.
- Branding of company Logo in the newspaper advertisement.
- Branding of company Logo in Thank you panel at the Forum Venue.
- Branding of company Logo in ASSOCHAM's Social Media Platform.
- Logo branding in event brochure.
- Corporate Video Play during the Tea and Lunch Break (3 min only).
- Insertion of company publicity material into the documentation pack.
- 20 Delegate passes to attend the 14th International Gold Economic Forum.
- Special Seating arrangements for the delegates nominated by company.

Principal Sponsor - Rs. 20 Lakhs

- **Status of 'Principal Sponsor'** and the Sponsor's name and logo will be prominently displayed at the main backdrop of the Forum.
- Branding of company Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Forum Venue.
- Logo branding in event brochure.
- One full-page Advertisement (Colour) in Back Cover of the Souvenir to be released at the 14th International Gold Economic Forum.
- Speaking opportunity as Panellist in 2 Technical Session.
- Corporate Video Play at Forum during the Tea and Lunch Break (3 min only).
- Logo branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- Insertion of Company's brochure into the documentation pack.
- 15 Complimentary Passes to attend the Forum.

Technology/Banking/Refinery/Innovation Partners - 15 Lakhs

- Branding of company logo at the main backdrop at the Forum Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding in Thank you panel at the Forum Venue.
- Logo branding in event brochure.
- One full-page Advertisement (Colour) in Back Cover of the Souvenir to be released at the 14th International Gold Economic Forum.
- Speaking opportunity as Panellist in 1 Technical Session.
- Corporate Video Play at conference during the Tea/Coffee Break (2 min only).
- Logo branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- Insertion of Company's brochure into the documentation pack.
- 10 Complimentary Passes to attend the Conference.

Co-Sponsor - Rs. 10 Lakhs

- Branding of company logo at the main backdrop at the Forum Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding in event brochure.
- One full-page Advertisement (Colour) in Back Cover of the Souvenir to be released at the 14th International Gold Economic Forum.
- Logo branding in Thank you panel at the Forum Venue.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- Insertion of Company's brochure into the documentation pack.
- 7 Complimentary Passes to attend the Conference.

Associate Sponsor - Rs. 5 Lakhs

- Branding of company logo at the main backdrop at the Forum Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding in event brochure.
- Logo branding in Thank you panel at the Forum Venue.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- 5 Complimentary Passes to attend the Conference.

Supporter - Rs. 2 Lakhs

- Branding of company logo at the main backdrop at the Forum Venue.
- Branding of company Logo in newspaper advertisement.
- Logo branding in event brochure.
- Logo branding in Thank you panel at the Forum Venue.
- Logo on the ASSOCHAM event Webpage.
- 2 Complimentary Passes to attend the Conference.

DETAILS OF RELEASE OF AN ADVERTISEMENT TARIFF IN THE SOUVENIR

Page Particulars	Amount (Rs.)	SPECIFICATIONS	
Back Cover (Colour)	75,000/-	Full Page (Non-Bleed)	: 19cm width / 28cm height
Inside Covers (Colour)	50,000/-	Double Spread (Non-Bleed)	: 40cm width / 28cm Height (between centre space 2cm)
Full Page (Colour)	40,000/-	Quality	: High-quality PDF / EPS (OR open file CDR with text convert to curve)
Centre Spread	1,00,000/-		

Note: It is imperative that Partner/Sponsorship details and Advertisement material are received by us latest by **November 8, 2022**. The support options are strictly on first cum first served basis.

Participation Fee: Rs.4,000/- (Including GST)

FOR FURTHER DETAILS PLEASE CONTACT:

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